

SOULOVEfest


TWO DAYS OF INTENTIONAL SOUL SOAKED DREAMING

YOGA
MEDITATION
WELLNESS
GROWTH
POSSIBILITY

SEPTEMBER 17-18, 2016

ARRANMORE FARM & POLO CLUB
OSWEGO, IL - JUST WEST OF NAPERVILLE





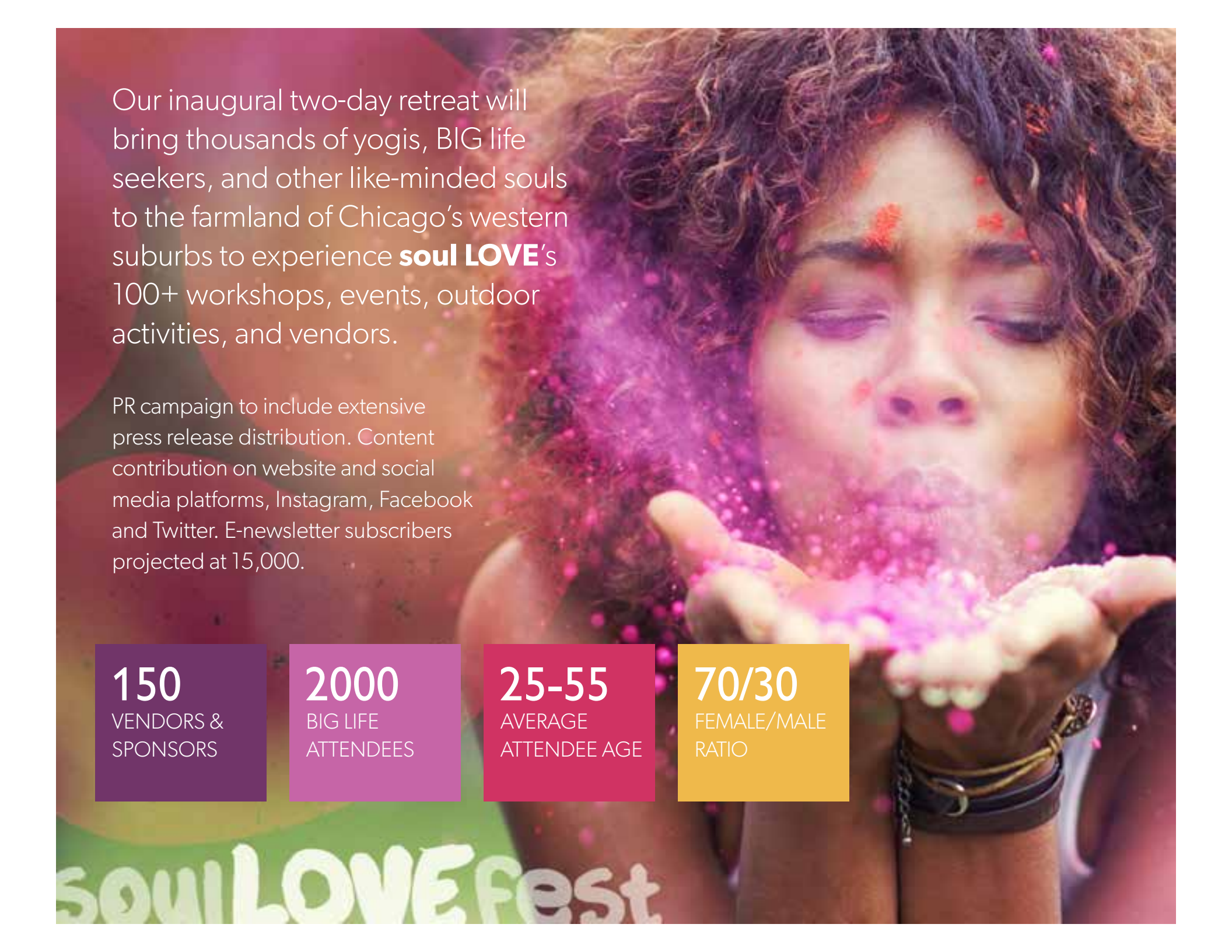
We believe that this thing we call life is **one BIG adventure** brimming with abundance and infinite possibility.

We believe that each of us is gifted, worthy, a touch crazy and that **we have all the answers within.**

Every. Single. Person. Period.

The one thing we know for sure is that when we get over the fear and start following that little voice inside of us, **awesome stuff starts happening...** just like magic.

SOUL LOVE fest



Our inaugural two-day retreat will bring thousands of yogis, BIG life seekers, and other like-minded souls to the farmland of Chicago's western suburbs to experience **soul LOVE's** 100+ workshops, events, outdoor activities, and vendors.

PR campaign to include extensive press release distribution. Content contribution on website and social media platforms, Instagram, Facebook and Twitter. E-newsletter subscribers projected at 15,000.

150

VENDORS &
SPONSORS

2000

BIG LIFE
ATTENDEES

25-55

AVERAGE
ATTENDEE AGE

70/30

FEMALE/MALE
RATIO

soul LOVE fest

The **soul LOVE fest** aims to form positive and strategic partnerships with companies and organizations with like-minded goals including giving back to community, sustainability, supporting **BIG dreams** and all things mind, body and spirit.

Our goal is to ensure your investment in us not only feels good, but also has enormous value for your business. We can tailor each sponsorship package to fit your company's unique needs and objectives.

Attendees are well-travelled, affluent, big thinkers who share a love of all things transformation, mind, body, and spirit. The audience is also brand conscious and environmentally friendly. Sponsors can expect effective exposure in this unsaturated market with strategic event promotion and marketing strategies.

We look forward to working with you to become a part of the soul LOVE community!

soul LOVE fest

IMAGINE THE EXPERIENCE

soul LOVE Village

will be open all day
and will include 100+
vendors across all
fields of mind,
body, spirit...
and adventure.



BODY

Move and connect with yoga and outdoor exercise classes for all levels. Learn about food and fueling your body with classes and one-on-one nutrition coaching.



MIND

Connect and quiet the mind with meditation and breathwork classes as well as powerful personal growth workshops.



SPIRIT

Look inward and open to possibility with spiritual growth workshops. Dive deep with classes on topics such as cultivating intuition and working with angels & guides.



MORE

“More” is where the magic happens with inspirational speakers, bucket list/goal setting strategists and one-on-one life coaching.

soul LOVE LOCATION

ABOUT ARRANMORE

Just West of Naperville, IL, Arranmore Farm & Polo Club is a world class, one-of-a-kind outdoor venue with expansive views, a serene pond, and historic structures on site, all on acres of endless fields and breathtaking landscape.

ABOUT NAPERVILLE

Naperville is 30 miles from Chicago and has approximately 150,000 residents and been ranked in the top five best places in the nation to live for three out of the past six years by Money Magazine and has been named by Fortune Small Business as one of the best places to live and launch a new business.



SLF SPONSORSHIP OPPORTUNITIES

	BE ONE \$7500	BE OPEN \$4500	BE LOVE \$1500	MAIN STAGE \$10,000 <small>(1 OPPORTUNITY - WILL SHARE STAGE WITH PRESENTING/TITLE SPONSORS)</small>	MASTER CLASS VENUE OR VILLAGE TENT \$5000 <small>(LIMIT 1/VENUE)</small>	VILLAGE STAGE \$1500 <small>(LIMIT 1/STAGE)</small>
Vendor Presence	Premium	Preferred	Placement	Premium	Preferred	Placement
Website Presence	Click-through logo in footer on every page and in relevant directories	Click-through logo on sponsor page and in relevant directories	Click-through logo on sponsor page	Click-through logo in footer on every page and in relevant directories	Click-through logo on sponsor page and in relevant directories	Click-through logo on sponsor page
All-Access Passes	8 VIP	4 VIP	2 VIP	8 VIP	4 VIP	2 VIP
Newsletter Presence	Click-thru logo, product/services highlighted 4X before event, sponsor provides	Click-thru logo, product/services highlighted 2X before event, sponsor provides		Click-thru logo, product/services highlighted 4X before event, sponsor provides	Click-thru logo, product/services highlighted 2X before event, sponsor provides	
Social Media	No less than 1x/mo	No less than 1x/bimonthly	1 shout out	No less than 1x/mo	No less than 1x/bimonthly	1 shout out
SLF Magazine Program	Full size ad column, sponsor provides	Half size ad column, sponsor provides	Quarter size ad column, sponsor provides	Full size ad column, sponsor provides	Half size ad column, sponsor provides	Quarter size ad column, sponsor provides
Opportunity to distribute/demo product/services (pre-approval required)	Custom footprint	10x10 premium booth space (includes 4 staff badges)	Standard booth space (includes 4 staff badges)	10x10 premium booth space (includes 4 staff badges)	10x10 premium booth space (includes 4 staff badges)	Standard booth space (includes 4 staff badges)
Branding	Five 3x5 banners to be displayed throughout the grounds, sponsor provides	Five 3x5 banners to be displayed throughout the grounds, sponsor provides		Banners on and around main stage, sponsor provides, approval required	Banners on and around the venue "tent", sponsor provides, approval required	Banners on village stage, sponsor provides, approval required
Electronic Goodie Bag Option	Premium	Preferred	Placement	Premium	Preferred	Placement

INQUIRE ABOUT - FOOD AREA, VIP LOUNGE, CHECK-IN and IN-KIND

Inquire about Presenting and Title Level Collaborative Partnerships (limit of 4) for Co-Branding and Top Billing



It may sound like heady stuff, but by pushing your body, quieting your mind, expanding your perspective and connecting with others, you will eventually find yourself opening to what is possible. It won't happen in one day, but in the meantime, we can promise you will start to feel the shift and have a pretty awesome day giving your soul a little love.

FOR MORE INFO CONTACT:

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